



PARAHAT

QUALITY FOR THE WHOLE FAMILY

About Parahat

Individual Enterprise **PARAHAT** was founded in 1993 and is today one of the largest manufacturers of food products, beverages, fruit and vegetable concentrates, children's food, meat and dairy products with well-known and popular brands in Turkmenistan.

Since 2013, Parahat has partnered with **Tetra Pak** for juice production, and since 2015 for ultra-pasteurised dairy products - making Parahat the **first company in Turkmenistan** to produce aseptic-packaged dairy. The company operates two production sites and an own network of cafés and restaurants - all products made without preservatives.

1993

FOUNDED

2

SITES

3

ISO

8+

FAMILIES

ISO 9001:2015 - Quality Management

ISO 14001:2015 - Environment

ISO 45001:2018 - Health & Safety



«EÇİL»

Premium line · Tetra Prisma · 0.97 L

Premium juice line in elegant Tetra Prisma packaging. Made from the finest selected fruits.

#	FLAVOUR	TYPE	VOLUME	SHELF LIFE
1	Clear Sourcherry	100% Juice	0.97 L	12 months
2	Sourcherry	Juice	0.97 L	12 months
3	Clear Apple	100% Juice	0.97 L	12 months
4	Apple	Juice	0.97 L	12 months
5	Peach	Juice	0.97 L	12 months
6	Apricot	Juice	0.97 L	12 months
7	Orange	Juice	0.97 L	12 months
8	Pomegranate	Juice	0.97 L	12 months
9	Black Grapes	Juice	0.97 L	12 months
10	Blackcurrant	Juice	0.97 L	12 months
11	Tomato	Juice	0.97 L	12 months
12	Apple & Pumpkin Mix	Juice	0.97 L	12 months

Product code: **200961900**

Box: **12 units**

Pallet: **85 boxes**

Packaging: **29×24×23 cm**



«JOŠ» - 0.97 L

Everyday line · Tetra Brik · 0.97 L

Everyday juices in Tetra Brik packaging. Affordable quality for the whole family.

#	FLAVOUR	VOLUME	SHELF LIFE
1	Sourcherry	0.97 L	12 months
2	Apple	0.97 L	12 months
3	Peach	0.97 L	12 months
4	Apricot	0.97 L	12 months
5	Orange	0.97 L	12 months
6	Tropical Fruits	0.97 L	12 months
7	Blackcurrant	0.97 L	12 months
8	Apple & Pumpkin Mix	0.97 L	12 months
9	Apple & Carrot Mix	0.97 L	12 months

Product code: **200990950**

Box: **12 units**

Pallet: **175 boxes**

Packaging: **29×23×22 cm**



«JOŠ» - 0.2 L

Portable size · Tetra Brik Slim · 200 ml · with straw

Compact single-serve format with straw - ideal for kids, school and on-the-go.

#	FLAVOUR	VOLUME	SHELF LIFE
1	Sourcherry	200 ml	12 months
2	Apple	200 ml	12 months
3	Peach	200 ml	12 months
4	Orange	200 ml	12 months
5	Tropical Fruits	200 ml	12 months
6	Blackcurrant	200 ml	12 months

Product code: **200990950**

Box: **28 units**

Pallet: **170 boxes**

02 Beverages

Carbonated soft drinks, iced teas and energy drinks in multiple formats



«ÖZI»

Carbonated soft drinks · Glass bottle · 0.25 L / 0.5 L / 1 L

Non-alcoholic carbonated drinks in classic glass bottles. Available in three convenient sizes.

#	FLAVOUR	0.25 L	0.5 L	1 L
1	Lemonade	✓	✓	✓
2	Cola	✓	✓	-
3	Orange	✓	✓	✓
4	Tarragon (Tarhun)	✓	✓	✓
5	Duchess (Pear)	✓	✓	✓
6	Apple	✓	-	-
7	Strawberry	✓	-	-
8	Vitamin	✓	-	-
9	Blackcurrant	-	✓	-
10	Tropical (Tropik)	-	✓	-
11	Pomegranate	✓	-	-
12	Lemon Water (sparkling)	✓	✓	-
13	Mineral Water (sparkling)	✓	-	✓

Product code: **220210000**

0.25L box: **12 units** · Pallet: **168 boxes**

0.5L box: **9–12 units** · Pallet: **150 boxes**

1L box: 9 units · Pallet: 100 boxes

Shelf life: 6–12 months



«TAP»

Carbonated soft drinks · PET bottle · 1.5 L

Large-format PET bottles - perfect for family meals and gatherings.

#	FLAVOUR	VOLUME
1	Duchess (Pear)	1.5 L
2	Cola	1.5 L
3	Lemonade	1.5 L
4	Mineral Water	1.5 L
5	Orange	1.5 L
6	Tarragon (Tarhun)	1.5 L



«OK»

Carbonated beverages · PET bottle · 0.5 L

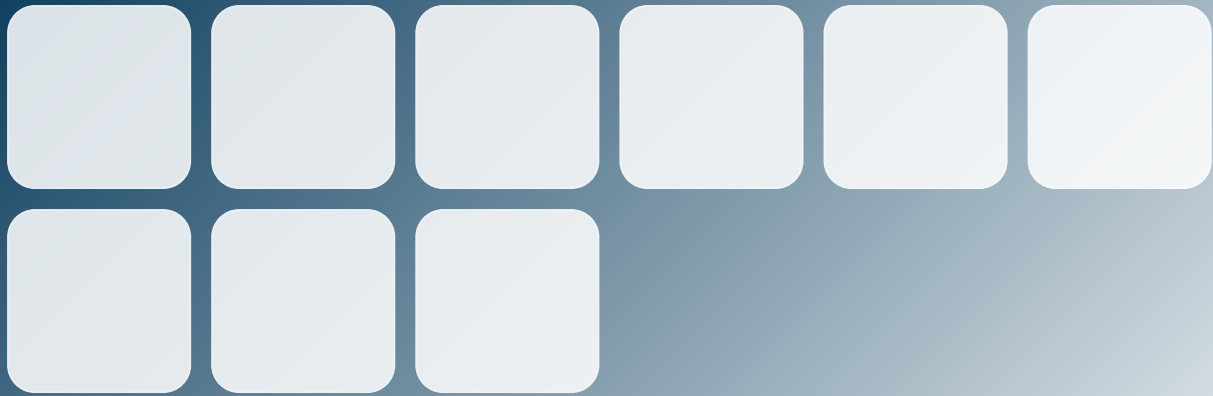
Compact sparkling beverage range with mineral refreshment and fruit-led flavours.

#	FLAVOUR	VOLUME	SHELF LIFE
1	Duchess (Pear)	0.5 L	6 months
2	Cola	0.5 L	6 months
3	Lemon	0.5 L	6 months
4	Orange	0.5 L	6 months
5	Tropic	0.5 L	6 months
6	Tarragon	0.5 L	6 months
7	Mojito	0.5 L	6 months
8	Mineral	0.5 L	6 months

Product code: **220210000**

Box: **12 units**

Sparkling beverage range



«HAN ÇAY» / «330»

Iced Tea · 330 ml & 500 ml

Refreshing ready-to-drink iced teas with natural fruit flavours.

#	FLAVOUR	VOLUME	SHELF LIFE
1	Lemon Tea	330 ml / 500 ml	180 days
2	Pomegranate Tea	330 ml / 500 ml	180 days
3	Wild Berries Tea	330 ml / 500 ml	180 days
4	Peach Tea	330 ml / 500 ml	180 days
5	Black Tea with Lemon	500 ml	180 days

Product code: **220210000**

330ml box: **12 units** · Pallet: **175 boxes**

500ml box: **12 units** · Pallet: **150 boxes**



«ZOR»

Vitaminised carbonated drink · 330 ml

Non-alcoholic carbonated drink with a bold flavour combination of barberry and guarana.

#	FLAVOUR	VOLUME	SHELF LIFE
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1	Barberry & Guarana	330 ml	180 days
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Product code: 220210000

Box: 12 units · Pallet: 175 boxes

Packaging: 29×23×22 cm



«SELJUK BOY»

Vitaminised energy drink · Carbonated

Youth-focused vitaminised energy drink with a bold neon identity for modern retail shelves.

#	PRODUCT	CATEGORY	POSITIONING
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1	Seljuk Boy	Vitaminised carbonated energy drink	Youth line
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Energy drink

Carbonated

Retail-ready youth line

03 Dairy Products

Ultra-pasteurised milk, shakes and yoghurts in Tetra Pak aseptic packaging - no preservatives



«SÜÝTLI DERE» - Milky River

UHT Milk & Milkshakes · Tetra Brik Edge

Ultra-pasteurised (UHT) milk produced from whole cow's milk without preservatives, using high-temperature processing. Parahat is the **first company in Turkmenistan** to produce dairy in aseptic packaging.

UHT Whole Milk

FAT CONTENT	VOLUME	SHELF LIFE	BOX	PALLET
1.5%	1 L	180 days	12 units	65 boxes
2.7%	1 L	180 days	12 units	65 boxes
3.2%	1 L	180 days	12 units	65 boxes

Flavoured Milk Shakes - 200 ml (with straw)

#	FLAVOUR	VOLUME	SHELF LIFE
1	Chocolate	200 ml	180 days
2	Strawberry	200 ml	180 days
3	Vanilla	200 ml	180 days

Product code: 401201109

Convenient inclined cap for easy pouring

«DÄP»
Drinking Yoghurts · Tetra Brik Edge · 200 ml

Natural drinking yoghurt - ideal for a healthy diet. 2% fat content. Convenient Tetra Brik Edge package with inclined cap.

#	FLAVOUR	VOLUME	FAT	SHELF LIFE
1	Strawberry	200 ml	2%	120 days
2	Peach	200 ml	2%	120 days
3	Forest Fruits	200 ml	2%	120 days

Product code: 401201109

Packaging: 29×23×22 cm

04 Meat Products

Sausages, cooked meats, and retail-ready deli products

«KÖSÜLİ»

Sausages & deli meats · Retail packs

Retail-ready sausage and deli meat products for everyday shelves and family meals.

#	PRODUCT LINE	CATEGORY	FORMAT
1	Hunting sausages	Sausages	Retail pack
2	Sausage packs	Cooked meats	Retail pack
3	Deli meat products	Meat & deli	Retail pack

Retail-ready

Meat and deli line

Contact for current assortment

«HAN SOHLAT»

Sausages & cooked meat products

Parahat meat-products line with sausage and cooked-meat packs for retail and distribution partners.

#	PRODUCT LINE	CATEGORY	CERTIFICATIONS
1	Sausage packs	Sausages	Halal / ISO
2	Cooked sausage	Cooked meats	Halal / ISO
3	Retail meat products	Meat & deli	Halal / ISO

Halal

Retail packs

Distribution-ready

05 Children's Line - ÝESERJE

Healthy foods specially designed for school and pre-school children



«ÝESERJE» Fruit Puree

Portion pack · 90 g · Functional safety cap

Children's fruit puree for school and pre-school children. Convenient portion format - easy to take anywhere. The functional safety cap eliminates the risk of swallowing, unlike glass jars with spoons.

#	FLAVOUR	WEIGHT	SHELF LIFE
1	Green Apple	90 g	6 months
2	Peach	90 g	6 months
3	Apricot	90 g	6 months
4	Pear	90 g	6 months

Product code: 2007999701

Box: 16 units

Pallet: 230 boxes

Packaging: 25×25×20 cm



«ÝESERJE» Puree with Cereals

Fruit & vegetable puree with added cereals · 90 g

Healthy fruit and vegetable purees enriched with cereals. Nutritious and filling - great for active children.

#	FLAVOUR COMBINATION	CEREAL	WEIGHT
1	Peach & Pumpkin	Rice / Semolina	90 g
2	Apple & Apricot	Buckwheat / Semolina	90 g
3	Apple & Peach	Rice	90 g
4	Apple & Pumpkin	Semolina	90 g
5	Apple	Oat / Semolina	90 g

«YESERJE» Milk Porridge

Healthy milk porridge with cereals · Tetra Brik Edge · 200 ml · From 6 months

Line of healthy milk porridges with cereals in convenient Tetra Brik Edge portion packs with straws. Specially designed for the youngest customers from 6 months of age.

#	FLAVOUR / CEREAL	VOLUME
1	Corn & Rice	200 ml
2	Oat & Rice	200 ml
3	Buckwheat	200 ml
4	Semolina	200 ml
5	Oat	200 ml
6	Millet	200 ml
7	Rice	200 ml

06 Fruit & Vegetable Concentrates

B2B · Aseptic packaging · Also exported internationally



Concentrates & Pastes

Aseptic packaging · Industrial supply

Produced on automated lines from Italy, Germany and Switzerland. Concentrates are packed aseptically for storage and export.

#	PRODUCT	CONCENTRATION (BRIX)
1	Grape Concentrate	65–67° Brix
2	Tomato Paste	28–30° Brix
3	Apple Puree	28–30° Brix
4	Carrot Puree	19–21° Brix
5	Pumpkin Puree	17–19° Brix

Aseptic packaging

Available for export

Contact for volumes & pricing

PARAHAT

Individual Enterprise
Turkmenistan · Est. 1993

CERTIFICATIONS

ISO 9001:2015 · Quality
Management
ISO 14001:2015 · Environment
ISO 45001:2018 · Health & Safety

PRODUCTION

Two production sites
Modern European equipment
Italian · German · Swiss technology

CATALOGUE 2026

All specifications subject to
change.
Contact us for current pricing
and availability.